



**Retailing and Consumer Sciences (RCSC) Catalog Checklist**  
*Catalog Years: 2020-2021*

**GENERAL EDUCATION REQUIREMENTS**

**English Composition** (Choose one Sequence)

ENGL 101 \_\_\_\_\_ and ENGL 102 \_\_\_\_\_ **OR**  
ENGL 107 \_\_\_\_\_ and ENGL 108 \_\_\_\_\_ **OR**  
ENGL 109H \_\_\_\_\_

**TIER ONE (Select 2 courses from each)**

Individuals & Societies (150A, 150B, 150C)

(Suggested courses: RCSC 150B1 or RCSC 150B2)  
\_\_\_\_\_ 150  
\_\_\_\_\_ 150

Natural Sciences (170A, 170B, 170C)

\_\_\_\_\_ 170  
\_\_\_\_\_ 170

Traditions and Cultures (160A, 160B, 160C, 160D)

\_\_\_\_\_ 160  
\_\_\_\_\_ 160

**TIER TWO (Select one course from each)**

\_\_\_\_\_ Arts  
\_\_\_\_\_ Humanities  
\_\_\_\_\_ Natural Sciences  
\_\_\_\_\_ Diversity Emphasis (*requirement may be met by another general education course*)

**Second Language**

You must demonstrate second semester level proficiency in a foreign language or complete a second semester language course.

\_\_\_\_\_  
\_\_\_\_\_

**RCSC PRE-MAJOR COURSEWORK**

\_\_\_\_\_ **RCSC 214:** Intro to Retailing and Consumer Sciences  
**Pre-requisites (must be completed prior to enrolling in 214):**  
\_\_\_\_\_ MIS 111, FCSC 120, or BE 120: Computing Applications  
\_\_\_\_\_ ACCT 250: Survey of Accounting  
\_\_\_\_\_ MATH 112: College Algebra

\_\_\_\_\_ **RCSC 216 & 216A:** Retail Business Analysis & Decision Making (4 units)  
**Pre-requisites (must be completed prior to enrolling in 216):**  
\_\_\_\_\_ RCSC 214: Introduction to RCSC  
\_\_\_\_\_ ECON 200: Basic Economic Issues  
\_\_\_\_\_ FCSC 201, PSY 230, BNAD 276, or SOC 375: Statistics

\_\_\_\_\_ **RCSC 304:** Retail Math (Math 112 is a pre-requisite)

\_\_\_\_\_ **FCSC 202, PSY 290A, or SOC 374:** Research Methods

\_\_\_\_\_ **RCSC 295A:** RCSC Career Exploration (1 unit)  
Taken concurrently with RCSC 216

NOTE: STUDENTS MUST COMPLETE ENROLLMENT PERMISSION FORM ON RCSC WEBSITE

Additional Pre-Major Information:

*Not required but encouraged for Freshman and Transfer Students:*

\_\_\_\_\_ **RCSC 197A:** RCSC Academic Culture (1 unit)

(special permission is required to take RCSC 214 & 216 in the same semester. 3.0 GPA required in all pre-requisite courses)

**To progress into the RCSC Major you must meet the following requirements:**

1. Minimum cumulative GPA of 2.0
2. Complete all RCSC Pre-requisite courses
3. Earn a "C" or better in all RCSC Pre-requisites
4. Minimum GPA of 2.6 between RCSC, 214, 216, 216A and 295

**RCSC MAJOR COURSEWORK**

**Retailing and Consumer Sciences Major Core Courses: 15 Units**

\_\_\_\_\_ RCSC 340 Consumer Behavior in Retailing  
\_\_\_\_\_ RCSC 350 Supply Chain Management  
\_\_\_\_\_ RCSC 384 Leadership, Ethics, and Management Practices  
\_\_\_\_\_ RCSC 315 Retail Promotion and Visual Merchandizing  
\_\_\_\_\_ RCSC 400 Retailing and Marketing Strategy

**RCSC Major Electives: Select 21 units**

\_\_\_\_\_ RCSC 204\* Consumers, Fashion and the Economy  
\_\_\_\_\_ RCSC 305 Advanced Retail Planning (Fall Only)  
\_\_\_\_\_ RCSC 320 Product Development and Brand Strategies  
\_\_\_\_\_ RCSC 325 Retail Innovation and Entrepreneurship  
\_\_\_\_\_ RCSC 330 Food Retailing Principles  
\_\_\_\_\_ RCSC 346 Fundamentals of Marketing  
\_\_\_\_\_ RCSC 360 Digital Retailing  
\_\_\_\_\_ RCSC 415 Retail Store Design, Planning and Display  
\_\_\_\_\_ RCSC 424 Services Retailing  
\_\_\_\_\_ RCSC 434 Omnichannel Retailing  
\_\_\_\_\_ RCSC 440 Customer Research and Insights  
\_\_\_\_\_ RCSC 446 Global Retailing  
\_\_\_\_\_ RCSC 476 Retail Financial Services  
\_\_\_\_\_ RCSC 480 Sustainable Consumption and Retailing  
\_\_\_\_\_ ACBS 446\* Human Resource Management (Spring only)  
\_\_\_\_\_ ACBS 447\* Legal Environment of Business (Fall only)  
\_\_\_\_\_ FCSC 370\* Legal and Ethical Issues in Retailing  
\_\_\_\_\_ FCSC 331\* Consumers, Food & the Future of Eating

**Optional Experiential Electives:** (*A maximum of 9 units total experiential credits may be used toward the major electives.*)

\_\_\_\_\_ RCSC 393/493B Internship  
\_\_\_\_\_ RCSC 394/494 Practicum  
\_\_\_\_\_ RCSC 399/499\* Independent Study  
\_\_\_\_\_ FCSC 491\* Preceptorship

**Communication: 3 Units Required**

\_\_\_\_\_ FCSC 301\* Applying Critical Thinking **OR**  
ENGL 307\* Business Writing

*\*these courses may be taken while still in pre-major*

*Additional information on back*

**Popular Minors for RCSC Majors (Minor is optional for RCSC)**

Optional Business Administration Minor: 18 Units

- BNAD 301 Global & Fin. Economics & Strategies
- BNAD 302 Human Side of Organization
- BNAD 303 Applications of Marketing Cons. & Tools
- ECON 200 Basic Economic Issues
- ACCT 250 Survey of Accounting
- MIS 111 Computers and Internetworked Society

To declare the BNAD minor: email RCSC advisor with your Student ID number

Optional Fashion Minor: 18 Units

- RCSC 204 Consumers, Fashion, and the Economy (if taken for minor, cannot be used in RCSC major)
- FCSC 215 Introduction to Fashion Retailing
- FCSC 333 Fashion E-Tailing and Customer Management
- FCSC 335 Fashion Forecasting and Research Trends
- FCSC 345 Science of Textiles
- FCSC 435 Society, Culture and Fashion Relationships

To declare the Fashion minor: [https://cals.arizona.edu/fcs/fcsc\\_fashion\\_minor](https://cals.arizona.edu/fcs/fcsc_fashion_minor)

For other minors, see requirements here:

<http://advising.arizona.edu/advisors/minor>



# Retailing and Consumer Sciences

## Four Year Plan of Study

Catalog Years: 2020 - 2021

FRESHMAN YEAR					
Fall		Spring		Summer	
ENGL 101	3	ENGL 102	3		
MATH 112	3	MIS 111 or BE 120	3		
RCSC 197A	1	Tier 1 Gen Ed	3		
Tier 1 Gen Ed	3	Tier 1 Gen Ed	3		
1 <sup>st</sup> semester language	4	2 <sup>nd</sup> semester language	4		
14		16			
SOPHOMORE YEAR					
Fall		Spring		Summer	
ACCT 250	3	RCSC 214	3		
Tier 1 Gen Ed	3	FCSC 201	3		
Tier 1 Gen Ed	3	ECON 200	3		
Tier 1 Gen Ed	3	Tier 2 Gen Ed	3		
Tier 2 Gen Ed	3	Tier 2 Gen Ed	3		
15		15			
JUNIOR YEAR					
Fall		Spring		Summer	
RCSC 216 and RCSC 216A	4	RCSC 340	3	Optional: up to 9 units RCSC Internship (could count toward RCSC electives)	
RCSC 295A	1	RCSC 350	3		
RCSC 304	3	RCSC 384	3		
FCSC 202	3	RCSC elective	3		
FCSC 301	3	General elective or minor course	3		
General elective or minor course	2-3				
16-17		15			
<i>*Apply for progression into the major</i>					
SENIOR YEAR					
Fall		Spring		Summer	
RCSC 315	3	RCSC elective	3		
RCSC 400	3	RCSC elective	3		
RCSC elective	3	RCSC elective	3		
RCSC elective	3	RCSC elective	3		
General elective or minor course	3	General elective or minor course	2-3		
15		14-15			